

◆ Web Design ◆ Print Media ◆ Multimedia ◆ Training

OBJECTIVE

To work for a progressive company dedicated to the creation of dynamic and innovative Web, Multimedia and Print solutions for its clients.

TECHNICAL PROFICIENCY

Graphic Design	Internet	Multimedia
Photoshop, Illustrator, Indesign, Pagemaker, Acrobat Professional, Freehand, Fireworks, QuarkXPress, Visio, CorelDRAW Suite	Dreamweaver, Homesite, GoLive Frontpage, WebEvents, Star Team	Flash, Director

Internet Languages: HTML, Javascript, DHTML, SHTML, ASP, JSP, PHP, CSS

PROFESSIONAL EXPERIENCE

Senior Courseware Designer

VCampus Corporation

(March 2006 – Current)

Designed and developed online courseware and client campuses for government and commercial clients based on their existing training collateral. Managed project efforts of subcontractors in India as well as supervised local student intern. Used advance CSS styling and <div> tags in template creation. Created multiple Flash based animations for courses and for marketing pieces.

- ◆ Courseware Assisted in re-design efforts of ISC2 CISSP courseware
Created design comps and assisted in implementation of course design for Institute of Management Accountants (IMA) Certified Management Accountants (CMA) training
- ◆ Web Design <http://www.ciwcertified.com/>
Helped redesign and implement changes for CIW Certified Online
- ◆ Multimedia Created Flash marketing piece for VCampus Testportal
Created a Flash marketing/information piece for the Chartered Financial Institute (CFA)
Created small animations for incorporation into various course offerings
Created homepage Flash piece for CIW Certified Online
- ◆ Print Media Created and produced marketing slicksheets, tradeshow panels and tradeshow handouts for VCampus

Senior Web and Graphics Designer
FC Business Systems, Inc. (FCBS) - Formerly AmerInd Inc.
(July 2001 – Feb 2006)

Designed and implemented websites for commercial, civilian, government, and military clients. Interfaced directly with clients to provide user friendly information architecture and navigation schemes. Company knowledge expert for Section 508 compliance and W3C guidelines for the web. Created high-visibility products for business development and marketing purposes. Assisted in providing content for technical proposals.

FCBS Clients:

Project Manager Joint-Automatic Identification Technology (PM J-AIT)

- ◆ Web Design <http://www.eis.army.mil/ait/>
Project lead, designer, and developer

highland.rfitv.army.mil (behind a firewall)
Designed and prepared template for intranet site on their secure server

- ◆ Print Media Created and produced a marketing brochure and folder, banner, magazine ad, award certificate template, tradeshow panels and award coins for PM J-AIT

- ◆ Training Trained employees on how to maintain and use the site

Indigo Technology, Inc.

- ◆ Web Design <http://www.indigotechnology.net/>
Designed and developed Internet website for new company

- ◆ Print Media Created all marketing materials for Indigo Technology, Inc. including a vector logo, business cards, letterhead, envelopes and a corporate capability statement

FCBS Business Development

- ◆ Web Design cimsinfo.com (no longer available)
Designed and developed support portal for a Command Information Management Systems (CIMS) proposal team

SeaPort-e Contract Information Site (recently removed from FCBS.com)
Designed and developed an FCBS contract support website for SeaPort-e

- ◆ Print Media Designed and developed a team logo, marketing materials, business cards and newspaper ads for CIMS proposal

Created all new FCBS-related marketing materials and slick sheets

Created all tradeshow panel designs, displays and brochures

Designed proposal covers and graphics

AmerInd Clients:

Professional Services Council

- ◆ Web Design <http://www.pscouncil.org/>
Designed and developed Internet website

- ◆ Training Trained employees on how to maintain and use the site

Internal Revenue Service (IRS) – Area 3 Martinsburg

- ◆ Web Design Project lead, designer, and developer for Intranet website on a secure server (URL not available)

- ◆ Print Media Designed an IRS Area 3 vector logo

Federal Bureau of Investigation (FBI), Counterintelligence Division

- ◆ Web Design Worked with design and development team to create a web-based training portal about international terrorism. (URL not available to the public)

Operation About Face! ® (National Guard Bureau)

- ◆ Web Design Created web template for the states involved in Operation About Face!

- ◆ Training Designed and authored content for four training manuals used to teach teenagers how to connect to the internet and how to use Internet Explorer, search engines, and Email

Instructor

Northern Virginia Community College

(May 2001 - Present)

Currently create class syllabus and lesson plans and instruct students on how to use Photoshop. Constantly research industry standards and provide updates for each lesson. Extend student learning with instructor-prepared files, images and in-class exercises.

- ◆ Training **Instruct Adobe Photoshop** Intro, Intermediate and Advance classes where students earn certificates as part of the Loudon Campus, Continuing Education program

Web Designer

Aestix, a Booz-Allen & Hamilton Company

(February 2000 – May 2001)

Worked with clients, lead programmers, project managers, and other development and design support staff to identify initial project design and concepts for internal and external websites. Coordinated with developers to implement site design and code. Worked closely with site testers to ensure that all the content was accurate and made any necessary code or design changes.

- ◆ Web Design <http://www.oceanconnect.com/>
Design, implementation and maintenance support

AG Oiltrade
Design and development of website mock-up for proposal

Aestix Inc. (no longer in business)
Website design and maintenance support

Johnson Controls' Customer portal
Design and implementation for proposal mock-up

Oasys (Aestix Employee Portal)
Design, implementation and maintenance support

Web and Graphic Designer

Newport News Shipbuilding

(June 1998 – February 2000)

Worked directly with the Navy (PEO-Carriers) and Newport News Shipbuilding (NNS) marketing department on various print, web, and multimedia projects.

- ◆ Web Design Newport News Shipbuilding corporate website
Project leader, designer, developer and webmaster

- ◆ Multimedia Designed an interactive multimedia intranet site for Newport News Industrial Division

- ◆ Print Media Created full color brochure book for Newport News marketing and magazine ads for recruiting efforts

Design support for PEO-Carriers group

Created technical design renderings of new submarine technology for Navy presentations

Freelance Work

- ◆ Web Design <http://www.accessurfhawaii.org/>
Designed and implemented a simple/maintenance friendly website for this non-profit organization. I also provide maintenance pro-bono when necessary.

<http://www.stpaulsepis.com/>
Designed and implemented website. Maintenance is done by church employees.

<http://www.mythreecuties.com/>
Designed and implemented website and shopping cart. Also provide ongoing maintenance.

<http://www.furnitureartistry.com/>
Created a vector logo, business cards and a one page website for Furniture Artistry.

<http://www.cris mccarthy.com/>
Designed and developed a website for local photographer Cris McCarthy.

- ◆ Print Media
Designed the logo, business cards, letterhead and envelopes for Out-to-tea.com
Created a vector logo for Antioch Church.
Designed digital holiday card templates for Chrome Imaging Company.
Designed product postcards for East Bay Candle Company.
Created an illustration of a Velociraptor for a local Fairfax Little League football team (the South County Raptors) to be printed on their helmets, jerseys, and t-shirts.
Designed business cards, stationery, a newsletter layout, and two event logos for Zonta International Woman's organization.
Designed a vector logo, business cards, and letterhead for Beacon Financial Services.

EDUCATION AND AFFILIATIONS

Bachelor of Science: Appalachian State University, May, 1998
Concentration: Graphic Arts and Imaging Technology

NAPP: National Association of Photoshop Professionals

Current Top Secret Clearance

Online Portfolio available at <http://www.designendeavor.com>

Printed Portfolio available at interview